

Local

J. T. Willard is a visitor at present time in Mangato, U.S.A., with relatives. He expects to return home about the 15th.

Redecoration with paint is being executed in the lobby of the Imperial Hotel this week. The color combination is pleasing and gives added appearance.

The monthly meeting of the Vulcan Town Council was postponed from Monday evening to this Thursday, due to several of the councillors being at the Foothills bonspiel in High River.

Husband: "What possessed you to choose lemon color for your new gown?" Wife: "It was because I had such a job squeezing it out of you."

On Saturday the Vulcan public school hockey team journeyed to Nanton and played against the public school team of that town. The Vulcan boys were much the better team and won the game 5-1.

New 1935 license plates have started to appear on the motor vehicles on the streets of the town. The first one was observed on New Year's day, and the number has increased from one to many in the days since that time.

By advertisement in this issue of the Advocate the annual notice is given residents with regards to the hospital taxes. Special attention is drawn to the fact that hospital supporters will be charged for each year in order to keep their hospital tickets effective. At a recent meeting of the Hospital Board it was decided that this regulation be rigidly observed.

Church of Christ services for Sunday, Jan. 13th, are as follows: At 10:30 the Bible School meets with an attendance of over a hundred. There are classes for all. The Adult classes are also a feature of this school. This is followed by the regular morning worship service. There will be a special message to the children, illustrated on the blackboard.

In the evening Mr. Hansell commences a special series on "Great Evangelistic Themes." Topic: "Christ Before Pilate."

Miss Ruth McFarlane entertained a number of friends at a card party on Friday evening, at the home of her parents, Mr. and Mrs. R. W. McFarlane. Four tables of bridge were played until midnight, then a dainty luncheon was served by the hostess. Winners at bridge were Miss Winnie Flood and Royce Clark. Following luncheon, card games of various kinds were enjoyed till an early hour. Guests were Misses Eileen Hill, Dorothy Ottewill, Eleanor Jones, Winnie Flood, Marjorie Hill, Royce Clark, Gordon Schenck, Wm. Armstrong, G. Rutten, Walter Ottewill, R. C. Munro, J. Lebeau, Cliff McAskile.

James Dann and B. D. Dann of the Reid Hill district left by train on Saturday for Eastern Canada on a holiday trip. They will visit for two months in the east, spending most of the time with their parents, Mr. and Mrs. B. D. Dann, at Warwick P.O., near Watford, Ontario. Chief reason of the visit is to attend the golden wedding anniversary of their parents, to be celebrated on the 31st day of February, also to attend a family reunion. For the first time in 22 years the family will be together. There are three brothers and one sister in the family. James Dann and B. D. Dann were visitors to the east with their parents 10 and 9 years ago respectively.

Smilin' Charlie Says



When I was young and in my prime, I thought it great to have a dime. And so it gives me quite a pain To find myself that way again.

Vulcan Advocate

VOL. 22—No. 2

THE VULCAN ADVOCATE THURSDAY, JANUARY 10, 1935

Subscription \$2.00

Vulcan Elks Hockey Team Win Two, Lose One

Clover Leaf Rebekah Lodge Install New Slate of Officers

Mrs. Wm. Brown Noble Grand for New Term

Members of the Clover Leaf Rebekah Lodge, No. 37, assembled on Monday evening for the regular meeting of the lodge, at which the installation of officers was held. Mrs. Eva Bowie, District Deputy President of District No. 15, and staff installed the officers for this term in a very efficient manner. The following officers were installed: Mrs. Ruth Parsons, Junior P.N.G.; Mrs. Elsie Brown, N.G.; Miss Letta Roe, V.G.; Miss A. Cook, Recording Secretary; Miss Gladys Hanson, P.N.G.; Financial Secretary; Miss Kathleen Thomas, Treasurer; Miss Marjorie Irving, Warden; Mrs. Uretta McIvor, P.N.G.; Conductor; Mrs. Opal Schenck, P.N.G.; R.S.N.G.; Mrs. Hermine Ernest, L.S.N.G.; Mrs. Alice Lockhart, P.N.G.; R.S.V.G.; Miss Dora McPherson, L.S.V.G.; Mrs. Anna Brooks, Inside Guard; Mrs. Mollie Craig, P.N.G.; Outside Guard; Miss Mabel McPherson, P.N.G.; Musician; Miss Beryl Doane, Chaplain. Members of the installing staff were Mrs. MacMillan, Mrs. Lockhart, Mrs. Dawson, Miss Fair, Mrs. McIvor, Mrs. Schenck, Mrs. Craig, Mrs. Roe, Mrs. Clark, Mrs. McPherson and Miss Mabel McPherson. All on the installing staff and Past Noble Grands.

Following the installation and during the supper hour E. G. McPherson, P.G.M., gave a very interesting address on his trip to the Sovereign Grand Lodge held in Toronto September 15th. Mrs. Bowie, D.D.P., presented Mrs. Parsons, retiring Noble Grand with her P.N.G. jewel. Mrs. Parsons responded with a speech, in which she wished the lodge and officers every success.

VULCAN W. I. REGULAR MEETING

Members of the Vulcan W.I. met at the home of Mrs. W. Peterson on Friday, January 4th, for their regular monthly meeting. Twelve ladies were present. Roll call was answered by giving New Year's resolutions. Plans were made to hold a masked calico ball in the Odd Fellows' hall, March 15th. It was decided to give a door prize at the dance, also prizes for the most appropriate costumes representing an Irish Paddy and Colleen. During the course of the afternoon a piano solo was given by Miss Ruth Peterson and a recitation by Miss Evelyn Peterson. Both were much enjoyed. The meeting closed with the singing of O. Canada. The next meeting will be held at the home of Mrs. Jno. Marshall on February 1st.

The Ladies' Aid Group meetings will be held on Thursday, January 17, at the following homes: Group No. 1 will meet at the home of Mrs. A. R. Knox; group No. 2 at the home of Mrs. E. G. McPherson; group No. 3 at the home of Mrs. W. Schenck; and group No. 4 at the home of Mrs. W. Ransom. A good attendance is requested at each of these meetings.

The annual meeting of the Reid Hill Community hall Association will be held in the hall Monday, January 21, at 2 o'clock. Your attendance is requested.

VISIT BARONS LODGE

A number of members of the Vulcan and Champion lodges attended the installation ceremonies of the Barons lodge on Tuesday evening, A. J. Kennedy, D.D.G.E.R., was installing officer, assisted by M. Moffat, Exalted Ruler of the Champion lodge. Following the installation ceremonies, and at the close of the business meeting, the Barons lodge members entertained the visiting members at a smoker. A good program was provided and the Barons members proved royal hosts. Vulcan members attending were A. J. Kennedy, Floyd Atkinson, Dave McAfee, Lyle Jones, R. D. McElroy, Web Bride, J. Kennedy, A. Bowie, Wm. Anderson. Several of the Vulcan members assisted in the entertainment.

Relief Board Donations

The Central Relief Board wish to acknowledge, with thanks, the following donations: Rev. Fr. Cunningham, a cheque; Clover Leaf Rebekah Lodge, a cheque; Les. Middleton, 10 bushels of wheat delivered to the Vulcan Flour Mill; Jack Marshall, quarter of beef.

The next meeting of the board will be held in the basement of the Odd Fellows' hall, on Thursday, January 17th, at 8 o'clock.

A CLOSE CALL WHEN BUS CRASHES HIGH TENSION POWER LINE

Danger Not Realized Until Investigation Following Morning

Last Wednesday evening the Greyhound bus passing through Vulcan, travelling north, left the road about a mile and one-half from town and crashed into what was thought at the time, a telephone pole and broke it off. But it was found out, on investigation in the morning that it was one of the high tension power line poles. The lucky feature of the accident was that the wires carrying a heavy voltage fell close to the ground and no one was hurt. The bus carried four passengers at the time. All were uninjured in the shakeup. A boiling radiator spraying the wind shield was the cause of the car leaving the road.

BUSY SCENES AS SESSION DATE NEARS

Officials of Government Departments Busy on Estimates

Signs of the coming session of the legislature are evident at the government buildings these days. In the various departments, officials are busy on that most important of all phases of sessional business—the estimates. For the estimates are the purse strings of the public treasury and as the treasury is the life-blood of public business, great interest centres thereon.

The officials are pondering over long columns of figures, and adding them up. Then they compare them with last year and the year before. Masses of figures are being consulted and referred to for many reasons.

General Clean-Up

Elsewhere, janitors are busy preparing the various party committee rooms for use during the session. Preliminary cleaning of light-clusters and of the sessional chamber—not used since the last session adjourned, has taken place, and more intensive cleaning is to come.

Officials of the attorney general's department are surveying the legislative situation and working on preliminary drafts of legislation to be dealt with.

Government members are silent on just what legislation will be brought down at the session although a clearer idea will be forthcoming after the annual U.F.A. and Alberta Federation of Labor conventions are held next month.

While Premier R. G. Reid has not yet announced the date of the opening of the session, either Jan. 21 or Feb. 6 will be named, according to well informed circles.

Canada's first silver dollar will be minted and circulated as a commemorative token of the 25th anniversary of King George's accession to the throne. It will be called the "George Dollar" and will bear a likeness of His Majesty.

THE OIL FIELDS OF TURNER VALLEY

The year 1934 closes with two Turner Valley wells, Director and Spooner-Anaconda almost completed. Director is at 5570 feet with big production expected. Spooner-Anaconda is 500 feet in the line with a gas flow of 3,500,000 cubic feet daily. The main horizon is expected any time.

Pacalta is being completed under contract with Robert Wilkinson and a new hole is being made at 40 feet in the lime.

A showing of light green crude has been encountered at the Renfrew. This is in the McDougall Ségur sands at 440 feet. This is being drilled with cable tools.

The big Carleton well was shut in last week in an effort to thaw out the hole. Production has been increasing since it was brought in.

Publix is near the top of the lime.

British Dominion, drilling at over 4400 feet, encountered gas showing last week.

Production

Production from Alberta wells for November amounted to 98,628 barrels, made up as follows: Turner Valley, 95,986; Red Coulee, 1765, and Wainwright 887 barrels.

North Valley Active

The north end of the Valley is very much in the spotlight with the Phillips well down 75 feet and Royalite 26, its near neighbor, scheduled to spud in with rotary tools this week end.

Drilling operations were started on the Turner Valley Company's holdings by Freehold Oil Corporation in 1929, whose No. 1 well west of Millerville was drilled to a depth of 4825 feet. Several spectacular flows of gas were secured, which burned two derricks in quick succession. One of the principal advantages of the Turner Valley company is that all its holdings are perpetual rights and no rentals are payable as in the case of leases. Interest earnings are more than sufficient to meet routine expenses.

Foothills Oil and Gas Company, Limited, one of Imperial's subsidiaries, owns approximately 2000 acres in the immediate vicinity of Turner Valley. Company's holdings, which indicate the importance which geologists and officials of the big company attach to this area.

At the Ranchmen's

At the Ranchmen's well the crew had practically finished bailing out the emulsion of oil, gas and water on Friday. The gas is in sufficient volume and under sufficient pressure to blow the mud up the hole a considerable distance and at any time may lift the column of fluid out of the well and blow freely. There is considerable oil mixed with the water and gas. Casing is on bottom and as soon as bailing has been completed a test can be made.—Calgary Albertan.

THE KNOCKER

After God had created the buzzard, the snake, the scorpion, the cootie and all the other repulsive, noisome creatures which are put on earth or in its waters to make decent mortals thankful that they are not such as they, he had a little substance left which was so unspeakably vile that it could not be incorporated in anything else which he had yet made. But he had to do something with it, so he made the knocker.

A knocker is a two-legged animal with a corkscrew soul, a water-soaked brain, and a combination backbone of jelly and glue. Where other men have their hearts he carries a tumor of decayed principles. When the knocker comes down the street, honest men turn their backs, the angels weep in heaven, and the devil shuts tight the door of hell to keep him out.

Therefore, don't be a knocker. You can't saw wood with a hammer.—Exchange.

Local Puck Artists Suffer First Defeat at Nanton Last Night

Hockey Games Next Week

In the revised schedule of the Foothills Hockey League for next week the games involving Vulcan are as follows: Wednesday, January 16th, Claresholm at Vulcan; Friday, January 18th, Vulcan at Claresholm. There is always the possibility of exhibition games being announced, however none have been arranged up till the time of going to press.

Stavely Suffers Defeat Second Time to Vulcan

Score Again 2-1 as Locals Head League Standing with Five Straight Wins

On Monday evening at the Stavely arena the Vulcan Elks won a 2-1 decision over the Stavely hockey aggregation. The game was a regular scheduled game in the Foothills loop, and the win placed the locals on the top rung of the league ladder with five straight wins, making a total of 10 points. The game was played on fast ice, and both teams gave a thrilling exhibition of the sport to one of the largest crowds of fans assembled in Stavely to witness the game.

Clarence Norton, brother of Ernie Norton, played for the first time on the Elks' lineup, and gave a creditable performance. He figured in the scoring, flipping the rubber in the net on an assist from D. Thomas in the third frame, for the winning counter. A Marshall scored the other tally for the locals in the first canto, unassisted, 10 minutes after the game opened. The second period was scoreless. S. Doyle registered the only goal for Stavely after 15 minutes of the final frame had passed, and one minute later Norton scored the deciding goal. Nine penalties were dealt out during the game, five to Stavely and four to Vulcan.

Lineup of Teams

Vulcan—Clark, Harper, E. Thomas, Deman, Marshall, E. Norton, Rutten, S. Thomas, Norton, Dillingham. Stavely—Cressman, H. Boutland, Flanagan, Buck, Doyle, Beatty Bouzyan, MacInnes, Hughes.

Referees—Seftman and Braren.

Vulcan Elks are too Good For Macleod Artie Sextette

Saturday Evening Foothills League Fixture Makes Fourth Straight Win for Local Elks

Elks' sextette of hockey artists came through with a fourth victory in the Saturday evening game played at Macleod against the Arties. The game was a scheduled Foothills fixture, and resulted in a 2-0 score. It was the Elks' first shut-out game this season.

Jim Clark in the Vulcan net, played a perfect game that left the Macleod team with an egg on the score board, and his team mates proved too fast for the younger and less experienced players on the Arties line-up. This season the Macleod management is using the younger players of that town, rather than imports, as last season. Townsend, Graham and Hamilton are the only players of last season that appeared on the Saturday evening aggregation. The Macleod youngsters played a good, fast game, and in the second canto held the play at an even pace.

Norton scored first for the Elks in 18 minutes. The second period was scoreless. In the final frame Rutten netted one at the 16-minute mark, and D. Thomas duplicated at 19 minutes for the final score. It was a clean game throughout, and only four penalties were handed out. A crowd of over 300 watched the game.

The Lineup

Vulcan—Clark, Deman, Laroche, Harper, D. Thomas, Marshall, Rutten, S. Thomas, Norton and Dillingham. Macleod—Blair, R. Townsend, Price, W. Mackintosh, Hamilton, Graham, Nash, Kennedy, G. Mackintosh, Young. Referees—Butler and Dixon.

Nanton Rangers Win In Hectic Ice Battle; Score 3-1

Playing before a crowd of 500 hockey fans, the Nanton Rangers stopped the winning streak of the unbeaten Elks from Vulcan. It was a good game from the spectators' point of view, with many flashes of real brilliant play, but marred at times by unnecessary fouls.

From the faceoff play was very fast. Vulcan got the first counter on a long shot by Dillingham. In less than a minute C. Boutland equalized from a scramble in front of the Vulcan net. Six minutes later Field carried the puck well down the ice, made a perfect pass to McIntyre, who put it in the net, giving Clark no chance whatever to save.

Play in the second period was very even, with a lot of fine combination rushes. With seven minutes gone Denoon lifted the rubber into the net to give the Nanton boys a two-goal lead. The Rangers put on a three-men defence, while the Elks threw four men forward. The puck was thus kept in the Nanton territory for minutes at a time and the Rangers relieved by shooting it down the ice.

The final stanza was marred by some rough hockey. The Elks put on all kinds of pressure but Kitchen was always able to clear.

Nanton now has won three games, and lost none; and out of six games played, Vulcan has lost one.

Lineup

Nanton—Kitchen; C. Boutland, A. Koch, D. Monroe, K. Denoon, E. Buck, M. McKenzie, M. McIntyre, A. Field, H. Boutland.

Vulcan—Clark; Laroche, D. Thomas, Rutten, Robson, Marshall, Dillingham, S. Thomas, Norton, Harper.

Referee—Ed Hayman.

Painfully Injured When Hand Caught in Saw

Earl Altizer was the victim of a painful accident Wednesday morning. While cutting wood with the circular saw at the H. W. Johnston business premises his left hand, in some unexplained manner, was cut severely with the saw. The hand was cut very deeply just below the thumb. The drive belt had come off when the accident happened, and it is thought that, while going around to the other side of the outfit his hand came in contact with the blade. It was some moments before Mr. Altizer was aware of his severe injury. He was taken to the Municipal hospital and given medical attention. Fortunately Mr. Altizer will not lose the hand, but it is expected that he will be without the use of a couple of fingers, as the cords were severely severed.

VULCAN CURLERS AT FOOTHILLS BONSPIEL

Three rinks of curlers from the Vulcan Curling club went to High River on Monday morning to compete in the Foothills bonspiel. At the time of writing all three rinks are still in several draws and, if past season achievements are duplicated, they should get into the silverware games. The bonspiel this year is one of the largest ever held. Thirty-nine rinks are competing, and towns represented are Calgary, Okotoks, High River, Nanton, Claresholm, Blackie, Brant, Turner Valley, Taber. There are five competitions for the cups of High River, Okotoks, Nanton, Stavely and Claresholm, with four sets of prizes in each competition. Ideal ice conditions are reported. The Vulcan rinks include the following personnel: Jack Lebeau, W. D. Allan, W. E. Butchart, T. B. Lebeau, skip; Wm. Mackintosh, D. C. Jones, Fred Anderson, Jack Wolfe, skip; N. Campbell, Jack Marshall, P. Patriquin, Herman Ulrich, skip.

CONSIDER THE COW

If your ad'vt. were in this space as many people would read it as are reading this. But your ad'vt. isn't here, and people do not worry whether you are selling real estate, gasoline, peanuts or popcorn.

Did you ever sit down in the pasture with a pail between your knees and wait for a cow to back up and be milked?

Of course not. You know better than that.

Well, business is somewhat like a cow. You've got to go out after it and round it up. The fellow with the milk pail between his knees may get some milk, but the odds are all in favor of the fellow who drives up the cow and feeds her.

Some kind of advertising must be done if a business is to amount to anything. Either walking and talking or writing or printing. But the least costly, most profitable and dignified way is by the regular newspaper—people pay for it. They value it and have faith in the advertisements in it.

Reduced Prices

on
MARCONI and ROGERS
1935

R-A-D-I-O-S
CLEARING SEVERAL NEW MODELS OF THESE WELL-KNOWN MAKES. COME IN AND LOOK THEM OVER. THEY ARE SURE TO PLEASE.

Brown's Garage

SALES



SERVICE

Vulcan, Alta.

Phone 240

Livestock Shipments

Every Thursday

Highest Market Prices Paid

Vulcan Co-Operative

Limited

L. F. DAWSON, MANAGER.

VULCAN

ALBERTA

The Vulcan Advocate

An Independent Weekly Newspaper issued every Thursday afternoon, at the office of publication, Vulcan Alberta. Subscription price per year, in Canada \$2.00; United States and other countries \$2.50. Advertising rates furnished on request.

A TAX-RIDDEN CITY

Rt. Hon. R. B. Bennett's broadcasts indicate a determination to go to the country on a radical platform of reform, including government's intervention in business. If Mr. Stevens and Mr. Woodsworth are crusaders, so too, is Mr. Bennett. He outlines a policy which they must support on principle if not in detail. To reach a full measure of control he must seek amendments to the B.N.A. Act which the present governments of Quebec and Ontario will oppose. The provinces now have domain over labor and without unified labor conditions in all the provinces the full measure of control cannot be attained.

ONE POINT OF VIEW

It does not take a new government long to become unpopular. It was thought that the upheaval in the provinces of Nova Scotia, Ontario, Saskatchewan and British Columbia spelled the doom of the Bennett administration, but a gentleman who has travelled recently from coast to coast is of opinion that, far from hurting, it is going to help the federal government. For good reasons, or none, these governments have become so unpopular that if they try to assist Mr. King they will only injure him, so this traveller says. But the wish may be father to the thought.

EVENTS OF YESTERYEAR

Notable events in Europe during 1934 were the assassination of King Alexander of Yugoslavia, Louis Barthou of France and Chancellor Dollfus of Austria. In the United States, notable events were the killing of Dillinger, Baby Face Nelson and half-a-dozen other gangsters. Canada had no such record as that. Its notable events were the birth of the quintuplets and the report of the League of Nations showing that Canada made greater progress than any other country toward economic recovery.

A CAMPAIGN OF CRUSADERS

The city of Montreal is so burdened with debt that its bankers have taken fright, and are "cracking down" as General Johnson put it, on the City Council. A few years ago, the provincial government tried to check the city administration, but with small success. For many years the city has been extravagantly governed, but the Montreal Gazette points out that of the total assessed valuation one-third is exempt from taxation. The exempted property is owned by federal and provincial governments and by religious and charitable institutions. Mayor Haude is trying to adjust the financial situation by a small reduction in expenditure and a large increase in taxation, but the Gazette says the taxation is so high already that it is driving industry elsewhere and advocates instead the abolition of some of those exemptions.

TWO COUNTRY DOCTORS

Two country doctors are doing more than any other agency to advertise Canada. It came quite accidentally to Dr. Dufé—this opportunity to advertise his country. The Dionnes had quintuplets—he was their doctor. Today he is famous—they are famous—Callender is famous. The other doctor lives in the village of Williamsbury. He discovered that arthritis and similar diseases can be cured by manipulating the toes of the patient. Gradually, his fame grew and now his little village is the mecca of persons afflicted with rheumatic pains. They came from all over the world and fall into line. His maximum charge is a dollar. He stays in his little village, so does Dr. Dufé. Cities have no allurements for them.

CANADA'S NATIONALISM

A Canadian whose occupation has taken him into many countries during the past few years, speaks of the "refreshing Canadian atmosphere." He refers particularly to Canada's freedom from aggressive nationalism. In many other countries in which he has lived, he found the insistent harping on national superiority, the continual urge toward national glorification, somewhat boring and very oppressive, if not actually unhealthy. In his opinion Canadians suffer less from this malady, than almost all others whom he met.

One reason for Canada's slow development in aggressive nationalism, may be the lack of assurance engendered through association with the great powers of Britain and United States. Not only externally, but within Canada these two great countries wield an appreciable influence. In various periods of Canadian history, particularly in the West, immigrants from both countries have exercised missionary zeal in remoulding Canada more nearly to the pattern of their parent lands. Although these influences have been dumbly resisted, they have perhaps retarded the natural realization of Canadian individuality and identity. It is only very recently that our own government has recognized a "Canadian" nationality.

While this condition is frequently commented upon, it may be that the lack of national consciousness may have certain merits. Certainly in these days it is a most unusual quality.

A part of this idea may have been in the mind of Mr. Harper, High School principal, when he addressed his students recently. He urged upon them to safeguard their Western heritage of freedom of thought, and disregard for prejudices of class or creed or race. He pointed out that Western Canadians, through standards set by pioneers, through environment and human association have an outlook which older countries might well find enviable. In this country are no inherited prejudices of class superiority, no religious bitterness, no racial hates. Here young people of many races mingle in liking and understanding on perfect equality and similar opportunities. Here all nationalities contribute to a young and virile country that should go forward unhampered by the disabilities of intolerance and hate.

Mr. Harper in pointing out these fundamental assets of Western birth and upbringing, hoped that the young people would cherish their heritage as something beyond price.

Perhaps Canada can give leadership in the world, through a freer and less conscious form of nationalism.

THE YOUNG SHOULD WORK

Those who have heard Prime Minister Bennett speaking over the radio have noted with interest that he plans to bring in some form of unemployment insurance in the coming session. He has been most unequivocal in his remarks on the need for some better form of handling unemployment relief than now prevails. His own words in discussing this matter were "The dole is a rotten thing."

Nothing will be followed with more eager attention than the plan for unemployment insurance. Any scheme which becomes effective will have to recognize those thousands upon thousands of young people who have never yet been definitely employed, and who for this reason would be unable to come under any contributory scheme.

It is to be hoped that the plan advanced by Mr. George Coote in the way of a pension system, will be amongst those considered when the time comes. Mr. Coote's suggestion is for a nation-wide pension at the age of 55 or 60 years, administered equitably amongst all. This retirement age would remove many annually from the wage earning classes, and thus make room for the youth of the country. Mr. Bennett also suggested shorter work-day schedules as a means of absorbing more workers.

Whatever scheme may be adopted, it is most important that due regard be paid to the young people. Already four years or more have passed without any attempt to absorb youth permanently in wage earning fields. New crops are constantly coming on.

The Stettler Independent discussing this problem of work for youth and age, says: "All the young men and young women of the province, between the ages of eighteen and twenty-six as a continuation of their public school work, should be industrially organized to produce under the scientific direction of those in authority, a sufficiency of the necessary goods and services, to make a decent livelihood for themselves and those dependent on them."

"Our whole educational system should be based on this proposition. Our unemployment system is based on the wrong premises. We should give jobs to the young men and women first of all, after ascertaining who would be dependent on them. It is a serious thing to destroy the morale of any member of the community through lack of work, but it is disastrous to destroy the morale of the young at a time when they have all their lives before them."

FARMERS AND PACKERS

According to the Bracebridge Gazette, the farmers of Ontario are greatly disturbed over the price of cattle. Their situation is expressed as follows:

"According to last week's quotations, prices for cattle ranged from \$1 a hundred pounds to \$5.25, the latter being the top price for 'choice butcher steers, heavy.' 'Good butcher cows' were \$2. Thus a farmer who has a 'good butcher cow' weighing 800 pounds would get \$16 for her. Out of that he pays freight and many other charges. 'Good steers and heifers' were quoted from \$3.75 to \$4. Practically no 'choice butcher steers, heavy,' are ever sold except for export or to high-class hotels and dining cars where a helping of steak costs from \$1.25 up, or about \$3 a pound, served."

"They tell me it works out somehow like this. A packing house has its various departments which buy and sell to others of its departments and each department must show a profit. The buying department sends a man to the stockyards and he buys, say, 10,000 pounds of cattle for \$300. That department sells the cattle to the killing department at a profit of, say, a cent a pound. The killing department must show a profit, and therefore the cutting department pays, say, \$500 for the original \$300 investment. This goes on through various other departments until the price paid by the selling department reaches, say \$700. The selling department must show a profit and therefore the prices of the various parts of the animals total, say, \$800. Thus the original cost of \$300 becomes \$800 and nothing has been done but the butchering in its various branches."

"But there are some parts that are sold at low prices. I happened to see an invoice recently directed from a packing house to a fox farmer. The fox farmer paid 8 cents a pound for tripe, 5 cents for beef liver, 3 1-8 cents for ground ration tripe, lips, rubbish, trimmings of all kinds, 4 1/2 cents for beef hearts. So you see, they charge more for the roughest off than they pay the producer on the hoof. Farmers should give governments no peace until their wrongs are righted. There can be no legitimate reason for the simple act of dressing an animal increasing its value 300 per cent."

DRIFTING SOIL

It is with apprehension that reports are received from the Mid Centre States indicating soil drifting even in the winter months. The signs for the 1935 crops, and general farm conditions are none too reassuring in United States. There is as a rule some affinity between the conditions in the country to the south of us, and the Canadian situation, and the Lethbridge Herald again presents reasons for the best and most careful land tilling. It says:

"Soil drifting is a menace which should scare civilization. Old civilizations are now being dug out from under and drifts—ruined by drifting soil because man in his impatience to get the last bit of soil fertility from the land abused it."

"Here in Southern Alberta we need to follow the best farming practices if we are to prevent soil drifting from putting the rollers under our agriculture. We are in the path of the Chinook wind. It is a prevailing wind. It has a suction effect on the soil. We can beat its erosive effects by a combination of a number of practices. We need to keep more land under grass. We must follow strip farming. We should plant trees around our farmsteads and in bluffs here and there, and we should impound water for livestock where possible in order that we may carry more livestock, with their fertility restoring possibility, on the farm. It's your problem, not the government's. Now is the time to realize the menace and set out to break it."

SPEAKING of RELATIONS

What relation does the label on your Vulcan Advocate bear to a "paid up" condition? If it says you are in arrears—Please remit!

A. W. Kelly

Funeral Director and Embalmer
Motor Hearse and Modern Equipment
—HIGH RIVER—
Day Phone 170 — Night Phone 149
VULCAN
Day Phone 7 — Night Phone 783
Prompt service in Vulcan and District will be given in response to calls made to any of these numbers.

G. M. WHICHER & COMPANY

Farm Lands
Insurance of All Kinds
Vulcan — Alberta

Herbert J. Mabel

SOLICITOR and BARRISTER
—PHONE 45—
Money to Loan on Mortgage
Vulcan Street — VULCAN

L. H. Stack, K.C.

Barrister, Solicitor and Notary
Insurance. Money to Loan
Imperial Hotel Block
Phone No. 69 — Vulcan, Alberta

BALLACHEY, BURNET & HESELTINE

Barristers and Solicitors
Office at High River
— and —
801 Lancaster Bldg. Calgary, Alberta.

G. M. CARSON, M.D.

Office Phone 44 — Res. Phone 98
Physician and Surgeon
Carson Block — Vulcan, Alta.

Dr. H. P. Barker,

Dental Surgeon
Graduate Northwestern University,
Dental School, Chicago
Imperial Hotel Block
Phone for appointment
Phone 113

Dr. H. N. Heal

DENTIST
Will be in Vulcan, in Dr. Carson's office, Monday, Tuesday and Wednesday and Saturday of each week.

Canadian Legion

Vulcan Branch, No. 21
Complete Club Facilities
Visiting members cordially welcomed

I. O. O. F.

SAMARITAN LODGE, No. 91, Vulcan, Alberta, meets second and fourth Wednesday, at 8 p.m. Visiting members welcome.
P. MYERS, N.G.
G. McMANN, R.S.

Electric and Oxy-Acetylene Welding

Vulcan Garage & Machine Shop
PHONE 67

P. B. Discher

The Vulcan Jeweler
Watches and Jewellery Properly Repaired.
Issuer of Marriage Licenses

FRESH FISH--- Shipment every Thursday

● Cod, Salmon, Halibut, Crabs, Smelt and Herring

SOUPS FOR COLD WEATHER

Assorted Aylmer Soups, 3 tins for 25c or Habitant Pea Soup, 2 large tins for 35c

SPECIAL VALUES

Sodas, \$1 wood box, each.....	35c	Ginger Snaps, small size, 2 lbs.	25c
Lethbridge Honey, 10 lb. pail ..	\$1.25	Digby Chicks, 2 lb. box.....	50c
Fillet of Haddock, lb.	20c	Honey, pure, 5 lb. pail.....	65c
Comb Honey, each.....	25c	Bluenose Salt Cod, 1 lb. box.....	25c

Curling Brooms, Special Value, each - - - \$1.00**WM. DYCE ALLAN**

PHONE 7

4 X MARKET

VULCAN

A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial subscription to

THE CHRISTIAN SCIENCE MONITOR

Published by THE CHRISTIAN SCIENCE PUBLISHING SOCIETY, Boston, Massachusetts, U. S. A.

In it you will find the daily good news of the world from its 750 special writers, as well as departments devoted to women's and children's interests, sports, music, finance, education, radio, etc. You will be glad to welcome into your home a fearless advocate of peace and prohibition. And don't miss Snubs, Our Dog, and the Sunday and the other features.

The Christian Science Monitor, Back Bay Station, Boston, Mass. Please send me a six weeks' trial subscription. I enclose one dollar (\$1).

(Name, please print)

(Address)

(Town)

(State)

Vulcan Municipal Hospital**NOTICE****Re Hospital Taxes**

Residents who do not pay the minimum tax of \$6.00 must do so between now and FEBRUARY 15th, 1935, in order to obtain the minimum hospital rate of \$1.00 per day. This rate applies to all resident, non-ratepayers, and to residents who pay taxes on property in Vulcan or other property than farm lands, are required to pay the difference between the actual hospital taxes on their properties and \$6.00.

Hospital Tickets for 1935 will be sold during balance of January and February. No ticket will be sold after February 15 except to those who become resident later in the year.

In future Hospital supporters will be charged for each year in order to keep ticket effective.

Hospital supporters are given hospital attention for \$1.00 per day with the free use of operating room and other equipment. The rate for non-supporters is \$3.50 per day with extra charges for operating room and other equipment.

Tickets may be purchased at the Hospital or from

A. J. FLOOD, Secretary-Treasurer, Vulcan.

WORLD SURPLUS DEPENDENT ON U.S.

World Wheat Surplus Dependent on Quantity Needed in U.S. This Year, And Prospects for Next Year's Crop

The United States has been buying Canadian wheat for several different purposes. Durum wheat has been bought for macaroni manufacture, and practically all of Canada's durums are likely to go south this year. Milling wheat, has been bought for milling in bond to a greater extent than last year, or possibly for keeping in store in the expectation that there may be some relaxation of duty later in the year. There have been limited purchases of low grade wheat for feeding purposes, a business likely to be checked by importations of Argentine and French wheat.

On the whole it is probably to Canada's interest to see Argentina participate in this feed wheat business, as establishing might result in a very much larger total consumption of wheat there this year, with corresponding reduction of the world surplus. It is somewhat different so far as France is concerned, for the greater difficulty France finds in shipping subsidized wheat abroad, presumably the more vigorous will be the steps to get France's surplus into consumption within that country itself.

Affect Canadian Price

Import of feed grains into the United States is such a new business that its possible extent can only be guessed at, but succeeding weeks as new channels of trade are opened up may give a clear view.

The price at which Canada will sell the wheat she now has on hand and also the price of the following crop will depend to a large extent on grain developments within the United States within the next few months.

ALBERTA PROGRAM OF UNITED FARMERS

To Extend Markets, Urge Reduction Agricultural Debt, Public Ownership Natural Resources

At the meeting of U.F.A. members and executive in Edmonton, a program of action was drafted pledging to continue to safeguard and develop industries and natural resources in best interests of the people; to devise means to refund capital debts of province, municipalities and schools, at lower interest rates and to urge nationalization of the Bank of Canada to ensure complete control of currency and credit; to devise means of reducing farm machinery, gas and oil; to urge national control of all grain exchanges; to protest tariffs; to assure adequate food, clothing, fuel and shelter to unemployed with an adequate system of national unemployment insurance; to reduce the age limit of old age pensions to 60 years as soon as practical; to revise court procedure to reduce costs of litigation.

A proportion of this platform would seem to be outside provincial jurisdiction.

The principle of public ownership of all utilities in common use and natural resources which are monopolies, was endorsed. The principle of private ownership of property in individual use was endorsed.

"Was that man of much assistance in our great political movement?" "No," replied the Senator: "He is one of those people who will subscribe to your opinions, but not to your campaign funds."

MUCH BETTER DAYS SEEN ON HORIZON

Closing Weeks of 1934 Record Decided Pick-up in Business

The closing days of 1934 may be remembered as the opening days of better times.

More good news has been recorded in recent weeks than for many, many months past.

The word of improving conditions comes from many quarters.

Hydro power sales in Ontario are increasing substantially.

Canadian railway revenues are on the upgrade.

Exports to British countries are increasing.

Ordinary revenue of the Dominion government for the eight months ending November 30 was \$28,000,000 ahead of the same period last year. November receipts exceeded those of November, 1933, by \$1,500,000.

All over the western provinces business is reported as being much better than last year at this time.

Retail sales in Toronto and other Ontario centres are also much ahead of a year ago. Almost all classes of merchandise are affected.

Unemployment figures are still discouraging, it is true, but in the face of the evidence presented it is possible to look forward to a reduction before long in the number of those who must depend on public relief. It would be foolish to expect prosperity to return overnight. It would be equally foolish, continues the Toronto Telegram, to deny that the trend of economic conditions in Canada is now in the right direction.

EDITOR SINGS THESE BEAUTITUDES

"Blessed are the merchants who advertise because they believe in it and in their business for their prosperity shall increase many fold."

"Blessed are the country correspondents who send in their well-written items every week; for fame of their friendly neighbours shall go abroad in the land."

"Blessed is the woman who sends in a written account of a party or wedding for she shall see the details of the functions and the names of her guests correctly reported."

"Blessed are those who do not expect the editor to know everything but who call up and tell them whenever an interesting event occurs to them for they shall have a newsy paper in their town."

"Blessed are those who get their copy in early; for they shall occupy a warm place in the editor's heart."

"Blessed are all those who co-operate with the editor in his efforts on behalf of the community; for their country shall be known far and wide as a good place in which to live."—Cherryvale (Kan.) Republican.

HIGHLIGHTS FROM BENNETT'S SPEECH

First Address on January 2, Conveys Suggestion of New Action

Following are some quotations from Prime Minister R. B. Bennett's address recently:

"The time has come when I must speak to you with utmost frankness about our national affairs."

"I had better admit that I am somewhat at fault for not having talked before to you about these (depression emergency) measures."

"The old order has gone, it will not return. Your prosperity demands corrections in the old system."

"I am for reform, and, in my mind, reform means government intervention. It means government control and regulation."

"Reform heralds certain recovery. I nail the flag of progress to the masthead. I summon the power of the state to its support."

"I am willing to go on if you make it possible for me still to serve you. But if there is anybody better able to do so I shall gladly make way for him."

"Its (the depression's) fatal termination was averted only by means never invoked before. We have been sick almost unto death. But we have survived. Given the right sort of treatment we will completely recover."

"I told you in 1930 that I would end unemployment. That was a definite undertaking. By it I stand. When the system is reformed and in full operation again there will be work for all."

"Canada on the dole is like a young and vigorous man in the poorhouse. The dole is condemnational final and complete, of our economic system. If we cannot abolish the dole we should abolish the system."

OF VITAL INTEREST TO CANADIANS

Britain and United States Draw More Closely Together with Canada Interested

Before a Glasgow audience recently, Rt. Hon. Stanley Baldwin, leader of Great Britain's Conservative party and former Prime Minister, pointedly hinted at closer co-operation between his country and the United States in international affairs when he said that the British fleet would never be used in armed blockade of any country on earth until the British government had first consulted the United States government. Simultaneously, Secretary of State Cordell Hull of the United States was forecasting close, friendly and active co-operation between his country and Britain in future naval policy.

From these statements it is reasonable to assume that leading men in both governments are coming more and more to the belief that that two great English-speaking nations will stand shoulder to shoulder in international affairs henceforth; and the urgency is a good one. If Great Britain and the United States stand together, the peace of the world should be measurably safer. In that mutually cordial understanding, of course, Canada is vitally interested.—Victoria Times.

REGISTRATION OF ALL REVOLVERS

Commencing January 1, 1935, all persons in Canada possessing pistols and revolvers must register these. This registration certificate is entirely separate from the permits to carry revolvers which will still be required.

The particulars required for the registration certificate are manufacturer's name, calibre or type, serial number and nationality of owner. Registration must be made by the owner if possible, and in rural centres the nearest R.C.M.P. is the authority to receive registration. If, however, the owner of this type of fire arms lives at a considerable distance, the registration may be made by an agent or by mail.

Neglect to register a pistol or revolver, leaves the offender liable to a fine not exceeding fifty dollars or to a period of jail not exceeding thirty days, or to both fine and imprisonment.

In the cities a great array of pistols has already been registered. These include old fashioned duelling pistols, and every type of trophy from war service.

The fifth and final session of the seventh legislature of Alberta opens on February 7.

FOR SALE

FOR SALE OR RENT—The house formerly occupied by Mr. L. A. Wright. Apply at the Canadian Bank of Commerce for further information.

WANTED

WANTED—Willing Girl to do housework for a family of two, after January 1st. No dairy work. Apply Mrs. W. H. McLean, Phone 1605, Vulcan.

I WANT TO TALK TO RELIABLE MAN, now employed, about bettering himself by training at home, in his spare time, to qualify as an expert in Radio and Electronic work. No experience necessary, but should be mechanically inclined. Many men we have trained are now making \$35 to \$75 a week. Write fully giving age, occupation and phone number. Apply to Box A1, Vulcan Advocate, Vulcan, Alberta. 1-2tp

FARM FOR SALE

TENDERS marked 35591 addressed to the Clerk of the Supreme Court, Court House, Calgary, will be received up to 11 o'clock in the forenoon of Saturday the 2nd day of February A.D. 1935 for the purchase of S.E. 1/4 7-16-24-With Alberta containing 154.04 acres reserving unto the Calgary and Edmonton Railway Company all coal, minerals, petroleum, natural gas and valuable stone. Location 2 1/2 miles from Kirkcaldy station.

Soil: Black loam on clay subsoil. 154 acres of good arable land, all under cultivation.

TERMS OF SALE: 5 per cent with tender; 20 per cent on acceptance of tender; 25 per cent in 60 days, 25 per cent in 1 year, 25 per cent in 2 years from the date of the acceptance of offer with interest at 8 per cent per annum or all cash at the option of the Purchaser.

In all other respects the standing conditions of sale will apply.

Tenders must be accompanied by marked cheque for 5 per cent of the offer which will be returned in the event of non-acceptance. No tender necessarily accepted.

Possession will be given upon acceptance of tender and payment of 25 per cent of purchase price.

For further particulars apply to Ballachey, Burnett & Heseltine, Solicitors, High River, Alberta.

DATED at Calgary in the Province of Alberta this 20th day of December A.D. 1934.

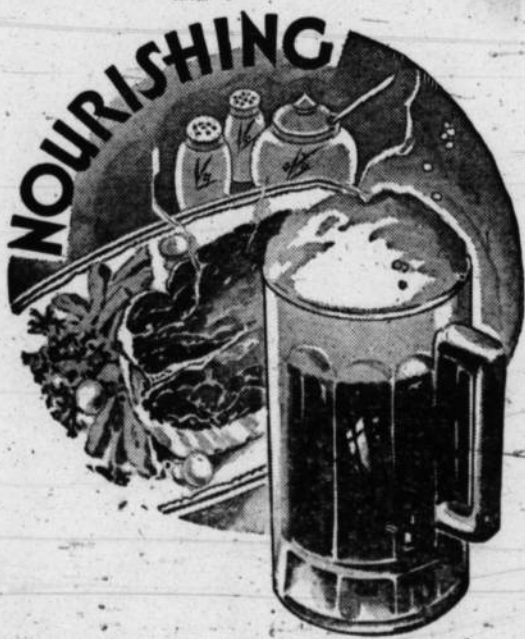
APPROVED

A. H. CLARKE
J. S. C.V. R. JONES
C. S. C.

FARM FOR SALE—A few Good Locations in the Lethbridge-Retlaw districts for sale on the bushel basis. Address enquiries to E. Harris, 300 Dominion Bank Building, Calgary. 2-12-c

ELECTRICIANR. J. BUEHLER
Repairs and Installations
Agent for—
Frigidaire, Majestic Radios and Conner WashersDay Phone 133 Night Phone 110
VULCAN ALBERTA**Daily Commercial Truck Service From Vulcan To Calgary and Lethbridge**Ship your livestock by truck
RATES REASONABLE
Marshall Transport
Phone 240, Vulcan,
Calgary, Phone R2858
Lethbridge, Phone 4212**Plumbing and Tinsmithing**

Stock and Service in every branch of the business. Heating and Furnace installations. Pump work and water supply equipment.

W. E. BUTCHARTPhone 58
VULCAN ALBERTA

There is genuine easily assimilated food value in a bottle of beer.

There are no better beers than those made in Alberta.

Obtainable at our Warehouses, Vendor's Stores and your LOCAL HOTEL.

DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

CALGARY

—Nearest Warehouses—

LETHBRIDGE

SPECIALS Effective From Saturday To Thursday, Jan. 17th

Pure Lard
1 lb. pkge.
14c



Per Package
17c

Nabob Coffee
5 lb. tin
\$1.95

Soap, White Naptha, 9 bars 30c
Floor Wax, Fairway, lb. tin 27c
Plum Jam, pure, 4 lb. tin 41c
Prunes, Green Plume, 5 lb. pkg. 55c
Syrup, Rogers, 5 lb. tin 42c
Cleanser, Royal Crown, 2 tins 15c
Red River Cereal, 2 lb. pkg. 19c
Hand Cleaner, Whiz, 2 tins 25c

McLAGGAN & MANSON, The Grocers

TELEPHONE 131

VULCAN, ALBERTA

Hamilton Herald—The voice of a crooner has been heard in an Alberta well, due to some freak reception of radio programs. The incident may have raised the hopes of a good many people, before the circumstances were explained.

NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE OF PERCY GEORGE FELTHAM HUNTER, late of Queenstown, Alberta, Farmer, deceased.

NOTICE is hereby given that all persons having claims on the estate of the said Percy George Feltham Hunter who died on the 12th August, 1934, are required to file with the undersigned Administrator of his Estate by the 23rd February, 1935, a full statement duly verified, of their claims and of any securities held by them, and that after that date the Administrator will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or brought to its knowledge.

Dated this 3rd January, 1935.
THE TRUSTS AND GUARANTEE COMPANY LIMITED
220, Eighth Avenue West,
Calgary, Alberta, Canada
H. A. Howard, Manager.
HERBERT J. MABER,
Vulcan, Alberta.
Solicitor for the Administrator.
2-12-c



SNAP
SUPERFINE
POWDER

CLEANS and POLISHES
WINDOWS, MIRRORS, BATH
TUBS and WASH BASINS.
CANNOT
SCRATCH.

Snodgrass Funeral Home

Licensed
Funeral Director and Embalmer

Phone 222 High River or
J. N. Johnston
Phone 89
VULCAN ALBERTA

Town of Vulcan**Notice of Annual Meeting**

PUBLIC NOTICE is hereby given that a meeting of the Electors of the Town of Vulcan will be held in the basement of the I. O. O. F. Hall, Vulcan, on **Friday, January 25th, 1935** at 8 o'clock p.m.

for the purpose of receiving the Auditor's Report of the finances of the town up to the preceding thirty-first day of December and for the purpose of receiving the reports of the chairmen of the various committees of the council.

Dated at Vulcan this 10th day of January, 1935.
A. J. FLOOD, Secretary-Treasurer,
Vulcan, Alberta

HERRIDGE SLAMS PRESENT ECONOMIC FINANCIAL SYSTEM

(From New York Times)

W. O. Herridge, the Canadian Minister to Washington, gave indication in a speech at the Canadian Club at Ottawa recently, that he believed the time had come for a new deal in Canada.

The radical phrasing of his speech, delivered with his brother-in-law, Prime Minister Bennett, at his elbow, caused surprise.

Sir Robert Borden and Mackenzie King, former Prime Ministers, and W. B. Robbins, Minister from the United States, were also at the head table.

"Had I the power I would throw over our economic system in a flash if I thought there was a better one available," he declared, adding:

"High finance cannot expect that we should subscribe unequivocally to the view that it has a monopoly of intelligence."

Classical economists, he said, had declared that the present depression was only a phase in the trade cycle. "They tell us just to grin and bear it and to remember that all our fuss and struggle are only calculated to prolong the agony," he went on. "Doubtless their talk is very fortifying unless you happen to be hungry. The system goes triumphantly on and the people perish."

"If increased consumption demands increased production, if increased production requires concentration of business and if concentration of business interfere with the old competitive system and the open market place and produce disequilibrium in the operation of the system, does it follow that certain classes of the community must inevitably suffer and that other classes must as inevitably prosper, unless or until the system is changed?"

"Are those who are profiting like sweepstake winners to be congratulated as the group arbitrarily chosen by Providence to be the beneficiaries of a system which just won't work in any other way?"

"Let us search through this system from top to bottom and see what is wrong with it and what we can do to right it."

"It is not improbable that I shall be censured for such talk as this. Some of the system's myrmidons will say it is lese majeste. But there is nothing sacred about the economic system, but the welfare of the people."

ALBERTA WINS AT GREAT EXHIBITIONS

At Toronto Royal Fair and Chicago Exhibition Province Takes 214 Prizes

Official returns received from the Toronto and Chicago fall exhibitions reveal the full extent of Alberta's winnings this year at these two international shows. The record is well up to those of the past ten years. At Toronto royal fair, exhibitors from the province took a total of 214 prizes, including two grand championships, nine other championships, 42 first prizes, 43 seconds and 37 thirds. Beef cattle classes led with 66 prizes in all for Alberta, with two grand championships and six other championships, and 19 first prizes. Dairy cattle classes yielded a total of 43 prizes for Alberta, with four firsts and one special. Poultry and turkeys brought a total of 35 prizes, and grains 41 prizes, sheep 17 prizes and horses 13 prizes, with one grand championship.

At Chicago international Alberta exhibitors took a total of 58 prizes, including three grand championships, two reserve championships, and seven firsts. Alberta literally swept the boards in spring wheat, when eight of the first ten prizes were taken, including the world title, with 17 prizes in all. In live stock 9 prizes were taken at Chicago including two firsts.

CALGARY DAILIES REVERT TO THEIR FORMER RATES

Six months ago the daily papers of Calgary following along the lines of other dailies in Canada reduced their paper subscription rates, by carrier, from twenty-five cents to fifteen cents a week. This rate was started by the Calgary Albertan changing from a morning paper into an evening paper, and coming out as an evening publication at 15 cents per week. This change was welcomed by the people of Calgary, and the saving of \$5.20 a year meant quite a difference in these strenuous times. After putting up a valiant fight for six months the Albertan discovered they could not compete with their stronger adversary, the Herald, and have decided to again revert to a morning publication. Now that all competition in the evening field has been removed the price has immediately been set back at the old figure of twenty-five cents a week by carrier and eight dollars a year by mail for each paper, as they claim it is impossible to operate on the cheaper rate of 15 cents a week. Naturally with the big circulation of the Calgary Herald of 34,340 daily, the extra ten cents a week on such a large daily circulation means quite a help in the cost of production.

U E LOYALISTS MADE OUR FIRST CHEESE

Over 100 years ago the United Empire Loyalists brought with them to various parts of Ontario a knowledge of the manufacture of the "Cheddar" type of cheese. This type is practically the only kind now made in Canadian cheese factories. All Canadian cheese was made on farms until 1864 when the first cheese factory was started in Oxford county, Ontario. In the following year another factory was opened in Missisquoi county, Quebec. The factory system had so many advantages that it was quickly adopted. There are now cheese factories in every province of Canada, but the greater part of Canadian factory cheese is produced in Ontario and Quebec.

JANUARY SPECIALS**Men's Pyjamas**

In fine quality broadcloth or flannelette
Only a few pair to clear at this price.

JANUARY SPECIAL
\$1.75

Ladies' Dresses

Any Dress in Stock to Clear at full
25% off. Come and look these over.
JANUARY SPECIAL

Ladies' Coats

A few coats left in the 1/2 price rack.
Take advantage of these bargains.
JANUARY SPECIAL

Men's Sweaters

An all-wool garment by Ballantyne. In a
full range of sizes. Black, maroon, tan.
JANUARY SPECIAL
\$3.50

F. M. ANDERSON & COMPANY LIMITED**NEWS AND VIEWS OF OTHER WEEKLIES****Solid With the Press**

Lethbridge Herald—A small county weekly published the following subscription notice: "If you have frequent fainting spells, accompanied by chills, cramps, corns, bunions, chilblains, epilepsy and jaundice, it is a sign that you are not well, but liable to die any minute. Pay your subscription in advance and thus make yourself solid for a good obituary notice."

Building Physique

Whitby Gazette—Germany is determined that her future generations shall not be under-sized, anaemic and physically unfit. The Nazi minister of education has decreed that all university courses in future must include a course in athletics, and before being granted a degree, the student must produce certificates to show that he has passed courses in swimming, boxing, light athletics and gymnastics. Whoever is responsible for this order in Germany is far-sighted.

For 54 Years...

Bowl Grain Handling and Marketing
Facilities have served Western
Farmers. Let us handle your
grain and futures transactions.

N. BAWLF GRAIN COMPANY LIMITED
WINNIPEG CALGARY EDMONTON YORKTON

From Wagon to Sea-Board -
Fair and Efficient dealing
is the A.P. Standard of Service.

The ALBERTA PACIFIC GRAIN COMPANY Ltd.
LICENSED AND BONDED WITH THE BOARD OF GRAIN COMMISSIONERS

Advertising is Good for Us!

That dusty picture of an optimist and a pessimist—the optimist seeing the doughnut and the pessimist the hole—is just a way of describing most of us: some of us habitually look on the bright side of things; others of us on the dark side. Always there are those who have a melancholy pleasure in fault-finding. And so there are always those who look upon advertising as an economic waste and a means by which the sale of inferior merchandise can be promoted. It is quite possible to discover wrong things about advertising—just as it is possible to find wrong things about water and air, about books and speeches, about motor cars and aeroplanes, about schools and churches, about Canadians and Scotsmen, about knives and forks.

Advertising is news and information, and who shall say that it is wrong to communicate news and information? It would be a pretty dull world, full of dull people, if there ceased to be a dissemination of news and information.

In all ages and in all countries those giving out news and information have attracted to themselves attentive audiences; and this is as true today as it was 1000, 2000, 3000 years ago.

What stores are busiest? Is it not those stores which give out most information about what they have to sell? The public is daily spending money—probably \$2 a day for every man, woman and child in the trading area covered by the circulation of our newspaper—or, say, \$2000 for every 1000 persons. So you can calculate for yourself—you, a retailer, what is spent daily in our own community for food and shelter and clothing, and for all the other things.